

FOR AUSTRALIAN PRODUCT BRANDS · FOOD · DRINK · BEAUTY · APPAREL · HOMEWARES

Your in-house creative team. Without the hire.

Paid social, motion ads, short-form video, email and packaging artwork on one flat monthly plan. A senior studio that learns your brand. Brief at 5pm, drafts by 9am (Sydney time).

PACK 01

Design + Motion

For brands that need a steady flow of social, ad, email and campaign creative.

\$2,400

USD / MONTH

Monthly information

Servings: 1 brand · Serving size: 1 month

	Typical month*
Social & paid-social designs	30–40
Motion ads & animated posts	6–8
Email campaigns	4–6
Email template system	Included
Print & POS artwork	2–4
Active requests at a time	1
First drafts	24 hours
Revisions	Unlimited
Source files	Yes

*Mix flexes to your needs. No credits, no caps.

MOST BRANDS PICK THIS

PACK 02

Full Stack

For brands running paid social, launches, video and a weekly content calendar.

\$2,900

USD / MONTH

Monthly information

Servings: 1 brand · Serving size: 1 month

	Typical month*
Social & paid-social designs	30–40
Motion ads & animated posts	8–10
Short-form video edits	8–12
Email campaigns + template system	4–6
Print & POS artwork	2–4
Landing page / web design	1
Active requests at a time	2 (design + video)
Drafts · video first cut	24h · 48–72h
Revisions	Unlimited

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EVERY PLAN INCLUDES

Senior designer on every file · your brand guidelines · Figma, Canva-ready, Klaviyo, AI/PSD or AE files

FORMATS

1:1 · 4:5 · 9:16 · 16:9 exports, EDM builds, print-ready PDF on your printer's dielines

NO LOCK-IN

Month to month. 14 days' notice to stop, for example once your in-house hire lands.

ADD-ONS

Stack more on when you need it.

Add-ons sit on top of an active plan. Take them for a busy month and drop them after.

ASMIKO • ADD-ONS

Prices in USD • added to any plan

Extra design lane

+1 active request, roughly double the output

+\$1,200/mo

Packaging range sprint

range extension or per-SKU artwork on printer dielines

from \$900

Launch kit

key visual • 20 ad resizes • 3 motion ads • launch EDM • POS set

\$1,500

Print campaign pack

catalogue, lookbook or trade-show set, print-ready

from \$700

Weekend cover

Saturday and Sunday briefs turned around

+\$300/mo

Stock, fonts & music licences

passed through at cost

at cost

Lock-in contracts

\$0.00



THANK YOU • COME AGAIN

THE ALTERNATIVES

	IN-HOUSE HIRE	FREELANCERS	DESIGN SUBSCRIPTIONS	ASMIKO
Monthly cost	\$4,000–5,500 all-in (mid-weight, AU)	Varies per job	\$450–1,600	\$2,400–2,900, flat
Time to start	8–12 weeks to hire	Days	Days	Next Monday
Design + motion + video	Usually one skill	Three people	Video costs extra	Yes, one plan
Senior on every file	Depends on hire	Varies	Rotating designers	Always
Stop anytime	No	Yes	Yes	14 days' notice

In-house figure covers salary, super, leave and overheads for an Australian mid-weight graphic designer. Subscription range from published prices of the major providers, 2026.

Let's plan your next month.

Book a 15-minute call
info.asmixo@gmail.com • asmixo.com

TERMS

Simple on purpose.

BILLING	First month: 50% to start, 50% on day 15. After that, invoiced on the 1st, due within 7 days.
PAYMENT	International bank transfer (SWIFT) • Payoneer • Wise. Invoiced in USD.
CONTRACT	Month to month. 14 days' notice to stop. A signed one-page scope and an invoice come with every payment.
TURNAROUND	Static and motion: 24h first drafts. Video: 48–72h first cut. Larger items (packaging ranges, landing pages) are scheduled together.
REVISIONS	Unlimited on active requests. Consolidated notes keep it fast.
OWNERSHIP	You own every final and source file on payment.
NOT INCLUDED	3D, photo and video shoots, voiceover talent, media buying, print production and vendor management, long-form copywriting.